



NEWS RELEASE

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Hochstein at High Falls Concert Series Cancelled

Plans in the works for a virtual concert later this summer

ROCHESTER, N.Y.— Today, June 4, was supposed to be the start of the annual Hochstein at High Falls concert series, held each summer since 2009 in Granite Mills Park in Rochester's historic High Falls district and featuring local musicians. Given the continuing restrictions on large gatherings due to COVID-19 and out of concern for the health and safety of both audience members and musicians, the planning team has decided to cancel the outdoor series this summer.

However, plans are in the works for one virtual event later this summer – still featuring local musicians and celebrating the High Falls district as well as Hochstein's Centennial. Stay tuned for more information about that to come.

We look forward to hearing the sounds of live music outdoors in High Falls and enjoying the summertime vibes again next year.

Hochstein at High Falls concerts are presented by High Falls Business Association, The Hochstein School, and WXXI. For more information, visit www.hochstein.org or The Hochstein School Facebook page at www.facebook.com/HochsteinSchool and on Twitter @HochsteinSchool.

About High Falls Business Association: The High Falls Business Association is a diverse group of businesses located in downtown Rochester's vibrant High Falls District. Members are proud to support business development in the historic environment and spectacular natural surroundings that make High Falls unique. For High Falls' news, events, and a business directory, please visit <http://highfallsroc.com>.

About Hochstein: The Hochstein School was founded in commemoration of genius and is dedicated to providing access to opportunity regardless of age, level of skill, ethnicity, or ability to pay. Hochstein's vibrant community of musicians, dancers, and supporters choose to come together to develop the ability to speak and communicate through music, dance, and expressive arts (music, art, and dance therapy). Established in 1920 as The David Hochstein Memorial Music

School, today Hochstein serves approximately 3,500 students annually from a 12-county region surrounding Rochester, N.Y. and continues its commitment to the Rochester community by offering a variety of free and low-cost concerts and performances in the Hochstein Performance Hall—and locations around our city—throughout the year. For more information, visit www.hochstein.org.

About WXXI: WXXI is the essential, life-long educational public media resource that engages, inspires, and strengthens our community. It operates four digital TV channels and six radio services, including an NPR station, a full-time classical music station, and a radio reading service for the visually impaired. WXXI's national productions include *Second Opinion*, public television's only regularly scheduled healthcare series, and documentaries that explore arts, culture, and history such as *Tailor Made: The Story of Rochester's Garment Industry*, *Restoring a Masterpiece: The Renovation of the Eastman Theatre*, and *Xerox Rochester International Jazz Festival*. For more information, visit www.wxxi.org.

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